

Recession Buster\$!

GET CASH for your old gadgets!

Want an electronics upgrade part of the holiday plans for you or a lucky family member? Before you toss out your old gadget, read on to see whether it could earn you some money!

1 Tap into trade-in savings!

Want an upgrade? Trade in your old electronics, and you could get store credit toward new items. Retailers like Sam's Club, Best Buy and RadioShack accept old gadgets like cameras, game consoles and computer components. Once your item is accepted, you'll receive a gift card to apply to your purchase of other products the store carries—it could be more than \$100! Note: Before you trade in, check a retailer's website or call the local branch: Some trade-in changes are available online, while others must be done in person.



2 Swap it for cash!

Put money right in your pocket by getting paid for your old gadgets. Sites like Gazelle.com and FlipSwap.com will send you a check in exchange for cellphones, MP3 players and the like. The smart move to get the most money: Get competing bids from different sites. It's easy: Simply enter information about your item and get instant quotes from different sites. You could find one will pay you one-third more for the exact same item!

3 Earn a tax deduction!

Got an item not eligible for a trade-in or cash back? You can still reap financial rewards by donating it! In fact, depending on your tax bracket and the value of your items, you could reduce your IRS bill by more than \$100! And not only will charities like Goodwill take your old stuff, but schools and libraries often will, too; they may recycle the electronics as part of a fundraiser. The key to getting your tax bonus? Make sure you donate to a qualified charity and ask for a receipt to include with your itemized deductions. Check IRS Publication 78 at IRS.gov/app/pub-78.



in these!



Get a better sleep!
Sleep in harmony with nature! Visit NaturaWorld.com/ww for a chance to win a \$1,000 shopping spree for luxurious, natural organic pillows, blankets, stress toppers, comforters and other Natura bedding!



See site for rules.
Ends 11:59 p.m., ET, 12/21/09. Sponsor: Natura World.

Win designer perfume!

What's your signature scent? Visit WomansWorldMag.com, where you could be one of five lucky winners of a \$200 FragranceNet.com gift card you can use to shop from their wide selection of more than 10,000 brand-name perfumes, colognes, beauty products, candles and more!



U.S. only. See site for rules.
Ends 11:59 p.m., ET, 12/21/09.



Win a calendar key!

Win a culinary adventure!

Share your favorite Mediterranean dishes featuring Star® products, and you could win an all-expenses-paid culinary adventure to Catalonia, Spain. You'll enjoy cooking classes, visits to local wineries, markets, historic sites and an olive oil tasting and lunch at Star's facilities in Tarrega. Learn more at StarFineFoods.com.

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Ends 11:59 p.m., ET, 12/20/09. Sponsor: Borges USA.



This heirloom-quality sterling silver calendar key uses a Swarovski crystal to highlight your special day—a birthday, anniversary or any other milestone day in your life. Visit NotJustAnyOldDay.com/ww for your chance to win one of four calendar keys, including a coordinating 18" chain.

See site for rules.
Ends 11:59 p.m., ET, 12/21/09.
Sponsor: Not Just Any Old Day.

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